



MAIN LINE TALENT SHOW™

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ANNOUNCEMENT FOR IMMEDIATE RELEASE

*Contestant Applications Due December 31, 2014
for 2015 MAIN LINE TALENT SHOW™*

WAYNE, PA – December 18, 2014 –The Saturday Club will continue to accept contestant applications for its second annual **Main Line Talent Show™** until December 31st. Auditions are scheduled for Saturday, January 10, 2015.

Main Line Talent Show™ is an exciting talent competition for children aged 8 to 18 in the Greater Philadelphia region. A family-oriented contest aimed at individuals and families with an interest in entering the entertainment industry as well as those with a special interest in showcasing their talents, the Main Line Talent Show™ will be held on April 25, 2015 at The Rotwitt Theater at McShain Performing Arts Center at Rosemont College in Rosemont, PA. The event is presented by *MetroKids* magazine and produced by The Saturday Club. Proceeds will benefit The Saturday Club and its Children's Charity Fund.

Boys and girls from across the Greater Philadelphia region will compete in a variety of talent categories including dance, vocals, instrumental music, and select others in two age groups (8 to 12 and 13 to 18). Interested contestants should complete an application (available on the event website at www.mainlinetalentshow.org) and supporting documentation by December 31, 2014. Following a review of all applications, selected contestants will be invited to audition in person on January 10, 2015 before a panel of independent judges from the music, dance and entertainment fields.

The audition judges will select finalists from each age group based on talent and ability, creativity and originality, enthusiasm, stage presence and charisma, and appearance and costumes, to compete in the event finals on April 25. Finals judges are expected to include East- and West Coast casting directors, dance and music experts and local celebrities. **Winners will be selected from each age group. Grand Prize winners will receive \$500 and participate in a photo session with *MetroKids* magazine and be featured on the magazine's cover in late 2015. Second Prize winners will receive \$200 and Third Prize winners will receive \$100.**

The Saturday Club is a 501(c)(3) non-profit women's volunteer and philanthropic organization. From 2003 through 2011, The Saturday Club presented The American Girl Fashion Show®, raising over \$800,000 for The Saturday Club Children's Charity Fund and its beneficiaries. The organization will draw on that expertise for the Main Line Talent Show™, which is poised to become an annual tradition for The Saturday Club and the Greater Philadelphia region.

Presenting sponsor *MetroKids* is a multimedia resource for parents living in the greater Delaware Valley. *MetroKids* magazine has served the community since 1990 with the region's leading calendar of family-friendly events, parenting articles and information. MetroKids.com features additional content including child-focused camp, day care, party and special needs directories. Other *MetroKids* publications include the Family Find-It Book, a guide to area attractions, service providers and community resources; SpecialKids®, a resource guide for families of children with special needs; and Educator's Edition, a directory of field trips, assemblies and school enrichment programs.

“The Saturday Club is excited to bring the Main Line Talent Show™ to the Greater Philadelphia region for a second year, giving another group of local children an opportunity to compete on a huge stage before high profile casting directors and local celebrities, to benefit some very worthy causes through our Children's Charity Fund” said Megan Hope, president of The Saturday Club. “We are proud to have *MetroKids* on board as our presenting sponsor again this year and cannot wait for the entire Greater Philadelphia region to see the incredible talents of our local children.”

Complete rules and regulations, as well as applications and sponsorship information, can be found on the event website at www.mainlinetalentshow.org. Information on tickets for the event finals will be available in early 2015.

About The Saturday Club:

The Saturday Club of Wayne, Pennsylvania was established in 1886 and is among the oldest women's clubs nationwide. A non-profit organization, The Saturday Club is dedicated to providing philanthropic support to women's and children's charitable organizations in the greater Philadelphia region with both financial contributions and volunteer service hours. The Saturday Club celebrated its 128th year in March 2014.