

The Saturday Club Shuffle



2017 Sponsorship Opportunities



The Saturday Club is holding their second annual “The Saturday Club Shuffle 5K and Kids Race” and is looking for your support. Below is an overview of the event and sponsorship opportunities. Thank you for your consideration.

The Saturday Club Shuffle 5K and Kids Race is a fundraising event for The Saturday Club, a 501(c)(3) non-profit organization of volunteer women. Through direct service and philanthropy, The Saturday Club serves and supports causes that aid and benefit women, children, and families in the Greater Philadelphia Region. Proceeds from **The Saturday Shuffle 5K and Kids Race** will benefit these efforts.

Event Overview:

- Event Date: Saturday, April 1, 2017, 8:30am
- Location: The Saturday Club, 117 W. Wayne Ave, Wayne, PA
- Course runs through the beautiful downtown business district and residential neighborhoods of historic Wayne, PA
- Event website and registration page: saturdayclubshuffle.org
- Online sponsor registration: <http://saturdayclub.org/sponsorship-registration/>

Sponsorship Levels:

There are ample opportunities for sponsorship for this exciting event on the Main Line. There will be an expansive reach of print, digital, and other media exposure including, but not limited to, posters, registration forms, website, social media marketing, email marketing, opportunities for exposure at the event, and other opportunities. **In-kind sponsorship opportunities are offered for every sponsor level.**

Platinum Sponsor: \$1,000

- Platinum Sponsor opportunity for on-site signage and/or presence (table, booth), requires, approval, during the event, April 1, 2017
- Data collection (name, email address, physical address) through access to all registrants of The Saturday Club Shuffle
- Platinum sponsor recognition and logo displayed prominently on tee-shirts
- Platinum sponsor recognition and logo displayed prominently on the registration website
- Recognition on The Saturday Club event website
- Opportunity to place sponsor promotional materials and/or items in the race goody bag (requires approval)
- 4 complementary race entries

Gold Sponsor: \$500

- Sponsor logo (large) displayed on the back of race tee-shirts
- Sponsor logo displayed on registration website
- Sponsor recognition on The Saturday Club event website
- Opportunity to post your own signage at the event
- Opportunity to place sponsor promotional materials and/or items in the race goody bag (requires approval)
- 3 complementary race entries

Silver Sponsor: \$250

- Sponsor logo displayed on the back of race tee-shirts
- Sponsor recognition on The Saturday Club event website
- Opportunity to place sponsor promotional materials and/or items in the race goody bag (requires approval)
- Recognition on The Saturday Club event website
- 2 complementary race entries

Bronze/Family Sponsor: \$100

- Sponsor name displayed on the back of race tee-shirts
- Recognition on The Saturday Club event website
- Opportunity to place sponsor promotional materials and/or items in the race goody bag (requires approval)

About The Saturday Club

Founded in 1886, The Saturday Club is the oldest women's organization in Pennsylvania and among the oldest in the country. The Saturday Club is a non-profit women's volunteer and philanthropic organization located in the heart of the Main Line in downtown Wayne, Pennsylvania. Our mission is purely charitable – to improve the lives of women, children, and families in the greater Philadelphia region.

The women of The Saturday Club today continue to be leaders in community outreach and civic issues. We work together to better the lives of the less fortunate through direct service, fundraising for special causes, and philanthropic support to those in need.

The Saturday Club has demonstrated its permanence in and commitment to the surrounding community by serving those in need throughout its history. In the club's more recent history, fundraising has taken a more prominent role, with the resulting funds enabling The Saturday Club to significantly increase its philanthropic aid of the causes and charitable organizations it supports. To find out more about The Saturday Club Visit our website at www.saturdayclub.org



Thank you for your support of The Saturday Club Shuffle 5K and Kids Race. It is the charitable support of donors like you that will increase our giving capabilities to women, children, and families in need. Your generosity is greatly appreciated. Please retain the top portion of this form for your records. It serves as a receipt. The Saturday Club's tax identification number is: 501c3 #23-1267074.

_____ **Platinum Sponsor: \$1,000**

_____ **Gold Sponsor: \$500**

_____ **Silver Sponsor: \$250**

_____ **Bronze Sponsor: \$100**

All payments, logos and other marketing materials must be received by March 18, 2017. Sponsor logos should be submitted in high-resolution format to be included on the tee-shirt, otherwise business name will be used. Please send to: TSCShuffle@gmail.com. Sponsorship payments can be made via check or credit card. Make checks payable to The Saturday Club & send to The Saturday Club Shuffle 117 W. Wayne Ave. Wayne, PA 19087
Online sponsor registration: <http://saturdayclub.org/sponsorship-registration/>

The Saturday Club retain for our records:

Sponsor name: _____

Contact name: _____

Contact email /phone: _____

Sponsorship level: _____